A man, who was on the sex offender list for his home state, was surfing the internet and came across a link about a day being designated to homosexuals at a famous amusement park. He found it interesting that the company that owned the amusement park was allowing the gay group to use the amusement park's name for the event. The company claimed that they have a policy of nondiscrimination at their parks. The man thought an event like that sounded pretty fun. The man began to research and find all of the people on the sex offender list. He sent e-mails to all of them asking if they would be willing to help find enough people to start a day designated to pedophiles. The process took about a year, but they had close to 800 sex offenders across the United States signed up for Pedophile Day at the amusement park. The event even had its own web page.

As word began to spread about the event, the local news media heard about his efforts and ran a story on it. The news quickly spread to the national news and then worldwide. The major networks contacted the company that owned the amusement park to ask them questions. The board members and CEO had heard rumors about the event ahead of time and had already been discussing the issue among themselves. There were several on the board who thought this was possibly the worst idea they had ever heard. However, their policy clearly stated they do not discriminate for any reason in their parks. The CEO was determined to follow the same policy they had done for the gay day at their park. Some of the board members had already sold some of the shares they owned in the corporation. A close friend of the CEO came to him and told him, "There are employees and board members who have already sold the stocks they own in the company over this decision. If this is how people inside the company are responding, what is Wall Street going to do?"

The CEO would not change his mind. "We have a policy in place that clearly states we don't discriminate for any reason." His friend's only response was that the policy could be changed. "I will not, under any circumstances, alter this policy. The only statement we will make to the press is that we don't endorse this event." When the news aired that the company would allow Pedophile Day to happen, the companies stock price dropped several points. The CEO was troubled by this, but was sure they would rebound and people would forget all about this in a week or two. However, he planned to meet personally with the employees at the amusement park to help prepare for what was going to be a chaotic day. He knew he would need to drive into work early the next few days to avoid the media.

When he arrived at the amusement park at around 5:00 am, there was not a person in sight in the parking lot. However, as he approached the gate entrance of the park, there was a man asleep under a tree. He woke the man up and asked him what he was doing here. The man explained he had no place to live. The CEO told him he needed to find another place to sleep. He told the vagrant that if he did not leave, he would be escorted away by security. The man asked the CEO if he could come inside the park and sleep. "Absolutely not, the CEO scolded. You are not a paying customer."

A week later on the unveiling of Pedophile Day, the CEO arrived early and again the homeless man was asleep outside the gate. "Leave now. You are the last thing I need to worry about right now." The vagrant asked one more time, "Can I come into your park?" The CEO immediately called security and had the man removed. After that, the day went off without incident. There were no problems at the park; probably because there were no children at the park. Every parent in the United States had heard the news of the event.

The next few weeks, the company's stock fell very sharply. Tickets to the amusement park were not selling anymore. Parents no longer trusted the company to make moral and safe decisions on behalf of their children. The company eventually went bankrupt and assets of the company were sold off. The amusement park was abandoned. The vagrant man, who had wanted nothing in the world except a place to sleep was now allowed in the park.